

AXE POV STUD·OS

Cinematic short-form built to stop the scroll, hold the watch-time, and make brands feel impossible to ignore.

— THE
NUMBER
WE LEAD
WITH

30M+

VIEWS GENERATED. AND COUNTING
TOWARDS 40 MILLION.

~22

YEARS OLD · SYDNEY-BASED

~40k+

FOLLOWERS · SKI + OUTDOOR
NICHE

~Millions

AVG. MONTHLY VIEWS, EVERY
MONTH

01 — WHAT WE ACTUALLY DO

*Through the use of unique and engaging effects,
we craft content that people **can't scroll past.***

02 — BRANDS WE'VE WORKED WITH

01 **GOPRO** AFFILIATE · CREATOR

02 **INSTA360** PAID · PARTNERSHIP

03 **1000 SKIS** PAID · EDIT WORK

04 **+ MORE** Additional ski, outdoor and lifestyle brand partnerships across content collabs, gifted product and paid social campaigns. ON REQUEST

03 — FEATURED WORK

THE EDITS DO THE TALKING.

Three pieces that show the range — high-performing ski edits.

01 **VIRAL PARK EDIT**

Hero ski edit.

INSTAGRAM

→ [WATCH](#)

02 **ALPS WINTER EDIT**

Filmed and edited by me throughout the Alps.

INSTAGRAM

→ [WATCH](#)

03 **ENGAGING SKI EDIT**

Focusing on masking and Fusion effects to craft a visually appealing piece.

INSTAGRAM

→ [WATCH](#)

04 — VIDEO EDITING — ENGAGEMENTS

THREE WAYS TO WORK TOGETHER.

All pricing in AUD. Every engagement starts with a short discovery call to make sure scope, sound and turnaround are dialled in before a single frame is touched.

— TIER 01 · SINGLE EDIT

THE ONE-OFF

FROM **\$400**

AUD / edit

- / One short-form edit (Reels / TikTok / Shorts)
- / Vertical-first, optimised per platform
- / 2 rounds of revisions
- / 5-7 day turnaround

— TIER 02 · **MOST POPULAR**
MONTHLY RETAINER

THE STUDIO PARTNERSHIP

FROM **\$2,500**

AUD / month

- / 10 short-form edits per month
- / Full content strategy + monthly call
- / Concept ideas for every video
- / End-of-month performance review

— TIER 03 · CUSTOM BUILD

THE CAMPAIGN BUILD

LET'S TALK.

- / Larger-scope production builds
- / Multi-platform / multi-asset campaigns
- / Custom strategy + creative direction

05 — ALSO AVAILABLE — BY ENQUIRY

— 01 · ON LOCATION**VIDEOGRAPHY**

Shoot-and-deliver work using Sony Cinema Line gear. Brand films, product launches, action sports coverage.

FOR: BRANDS NEEDING ORIGINAL FOOTAGE

— 02 · NATIVE CONTENT**UGC CONTENT**

Content built to plug directly into a brand's paid social or organic feed.

FOR: BRANDS TESTING CREATIVE AT SPEED

— 03 · AUDIENCE REACH**INFLUENCER COLLABS**

Partnered campaigns leveraging the AxePOV personal channel — millions of monthly views inside the ski / snow / outdoor audience.

FOR: BRANDS WANTING REACH & CONTENT, IN ONE

— 04 · 1-ON-1**CONTENT COACHING & STRATEGY**

Private mentorship for creators wanting to crack short-form retention, sharpen their personal brand, or move into paid partnerships.

FOR: CREATORS TURNING CONTENT INTO A BUSINESS

06 — BUILT ON — TOOLKIT & PROCESS

— CAPTURE**SONY CINEMA LINE.**

Sony FX30. GoPro & Insta360 action cameras. Pro audio + gimbal-stabilised rigs.

— POST**DAVINCI RESOLVE STUDIO.**

Magic Mask + Fusion compositing. Custom colour grading workflow. Sound design + final polish.

— PROCESS**DISCOVERY → BUILD → DELIVER.**

30-min call to lock scope. First cut + revisions. Performance review for retainer clients.

— So.

LET'S MAKE SOMETHING WORTH WATCHING.

— EMAIL

contact@axepov.com

For project enquiries, retainer slots, and custom builds. Most replies within 24 hours.

— DISCOVERY CALL

BOOK A 30-MIN CALL.

Email first with a one-liner on what you're working on — I'll send a calendar link back.